

Hypnotherapy by Jenny Renew Healthy Mind & Body

## Website Privacy Policy

EPIC Renewal Concepts, Inc. (dba Hypnotherapy by Jenny) is serious about protecting your online privacy. This Privacy Statement explains our views and practices concerning privacy, and how they may pertain to you as a user of our websites (<u>www.hypnotherapybyjenny.com</u> and <u>www.epicrenewal.com</u>).

Throughout this document, 'You' or 'Your' means you as a participant in or as a user of the EPIC Renewal Concepts, Inc. (dba Hypnotherapy by Jenny) websites. 'We' or 'Our' or 'Us' means EPIC Renewal Concepts, Inc. (dba Hypnotherapy by Jenny). The term 'our site' or 'this website' means <u>www.hypnotherapybyjenny.com</u> or <u>www.epicrenewal.com</u> (or both).

All information transmitted, printed or otherwise submitted to us via this website shall be deemed to be our property and we shall be free to use such information for any lawful purpose as detailed herein.

This website contains links to other sites and we are not responsible for the privacy practices or the content of such sites. Always be wary when submitting data to websites. Read the site's data protection and privacy policies fully.

We reserve the right to release such information to law enforcement or other governmental officials as we, in our sole and absolute discretion, deem necessary to comply with the law.

## Section 1: Collected Information

We automatically collect and/or track the following:

- Web page http headers (home server domain names, IP address, type of client computer, and type of Web browser);
- information knowingly provided by you through on-line forms, registration forms, surveys, and/or other entries, such as email addresses, personal, financial or demographic information;
- information, user specific or aggregate, on what pages our visitors access; and



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• E-mail addresses of visitors that communicate with us via e-mail.

## Section 2: Use of Data Collected

We use your personal, demographic and profile data to enhance your experience at our site and to enable us to present content we think you might be interested in. We use your contact information to send you information about our company. We may also use your personal, demographic and profile data to improve our site, for statistical analysis, for marketing and promotional purposes (both via email and through using your email address for targeting on sites such as Facebook.com), and for editorial or feedback purposes for our advertisers. Information collected by us may be added to our databases and used for future e-mails, display and native advertising or postal mailings regarding site updates, new products and services, upcoming events, and/or status of orders placed online. By using this website, you agree that you may be contacted in any manner contemplated in this section even if your number is found on a do not call registry, in-house list or similar registry.

## Section 3: Disclosure of Data to Third Parties

If you choose to provide personal information, it will be used for the following purposes:

- considering you for an EPIC Renewal Concepts, Inc. (dba Hypnotherapy by Jenny) product/service;
- as required by law; and
- for marketing products and services which we determine, in our sole judgment, that you
  might find of interest. We will not share, rent, sell, or otherwise disclose data we collect to
  third parties.

## Section 4: Your Opt-Out Rights

You may opt-out of receiving communications from us by not submitting your information. We also allow you to remove your information from our marketing lists. If you remove your information from our marketing lists it will no longer be used by us to send promotional correspondence to you. You can remove your information from our marketing lists by clicking



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on the Unsubscribe link at the bottom of every email we send you, or by sending your request, in writing, via email to: info@epicrenewal.com

## Section 5: We Do Not Intend to Collect Data from Children

The information and services provided to us or our affiliates, sponsors, and advertisers are not intended to be viewed by children (under 18 years old). No information collected from children is knowingly used for any marketing or promotional purposes whatsoever.

#### Section 6: Our Right to Contact You

We reserve the right to contact you regarding our privacy policy, or any other policies or agreements relevant to you.

## Section 7: Our Right to Change

We reserve the right to change this policy at any time by notifying you of the existence and location of the new or revised privacy policy or by posting the changes online at our site.

## Section 8: Our Contact Information

If you have any questions about this privacy statement, the practices of this website, or your dealings with this website, you can contact us via email sent to: <u>info@epicrenewal.com</u> or in writing at our mailing address: PO Box 36-0175, Melbourne, FL 32936

#### Section 9: Anti-Spam Policy. Can-Spam Act Compliance

We are dedicated to ensuring compliance with the Can-Spam Act, which took effect January 1, 2004. You may receive email from us in the following circumstances:

- Acknowledging your application has been received and requesting additional action
- Requests for additional information to support your current application
- Response to your inquiries regarding the status of your transactional requests
- Thanking you for your valued business
- Advertisements for our products, services, changes in services, new product availability



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• Advertisements for third party products and services where we have determined that such product or service may be of interest to our customers

To ensure compliance with the Can-Spam Act, EPIC Renewal Concepts, Inc. (dba Hypnotherapy by Jenny) has implemented the following guidelines for email delivery:

- All emails sent to you by EPIC Renewal Concepts, Inc. (dba Hypnotherapy by Jenny) will clearly identify us as the sender. FROM / SENDER: <someone>@epicrenewal.com (NOTE: The actual sender may alter, but all from addresses will end with @epicrenewal.com).
- Any email from us will include the ability to unsubscribe from future email messages.
- Unsubscribing will ensure the customer is removed from ALL lists at EPIC Renewal Concepts, Inc. (dba Hypnotherapy by Jenny); this excludes customer service emails regarding the processing and status of a current product.
- All third party marketing partners are required to comply with the Can-Spam Act.
- Emails sent to you directly by EPIC Renewal Concepts, Inc. (dba Hypnotherapy by Jenny) will include an email address and physical address where you can send suggestions, complaints or other correspondence.

#### Section 10: Google Adwords Remarketing

This website uses the Google AdWords remarketing service to advertise on third party websites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an enquiry. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network. Third-party vendors, including Google, use cookies to serve ads based on someone's past visits to our site. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy.

You can set preferences for how Google advertises to you using the <u>Google Ad Preferences</u> page, and if you want to you can <u>opt out of interest-based advertising entirely by cookie</u> <u>settings</u> or <u>permanently using a browser plugin</u>.